



*Hartford* **Preservation Alliance**

*Educate,  
Advocate,  
Revitalize*

**Annual  
Report**

2012

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2013**

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Hartford Has It! Returning to Hartford after a long absence, I accepted the challenge set by HPA's board – to sustain and build on the legacy of 16 years. This is a tremendous opportunity to establish historic preservation as a major partner in community economic development. Hartford's architectural heritage, preeminent in the country, lets us contribute to the revitalization of the Capitol City. My charge is to build on the solid foundation of an active, well-respected organization, exploring new resources and educational opportunities that encourage historic preservation efforts.

It is with tremendous excitement that I come back to a city I know and love, unrepentant in my enthusiasm for Hartford. I believe the Alliance has a responsibility to teach us that by building on the past, we are guided toward the future.

I look forward to working with you,



A handwritten signature in black ink that reads "Frank". The signature is stylized with a large, sweeping initial "F" and a cursive "rank".

Frank H. Hagaman  
Executive Director

Frank H. Hagaman,  
Executive Director

Mary A. Falvey,  
Senior Program Associate/  
Webmaster

Monika Mysiorska,  
Financial Assistant

Dear Colleagues,

2012 was a pivotal year for the Hartford Preservation Alliance as Laura Knott-Twine, our first executive director, signaled her intention to retire. The board took up the challenge by organizing a transition team, completing internal and external surveys, and launching a national search. We wanted to build on HPA's terrific reputation for protecting and preserving the historic fabric of Hartford, while seizing the opportunity to look forward. We are pleased to have recruited Frank Hagaman, whose background in finance, historic preservation and community economic development supports our desire to partner in the exciting work being accomplished in Hartford.

We ended the year on solid financial footing, poised to move ahead. For that, and for their tremendous support as I assumed the duties of president, I want to thank our dedicated staff and committed board of directors. I also wish to thank the funders who sustain our mission, and our loyal members, for whom we provide information, research and technical support.

With sincere appreciation,



A handwritten signature in black ink, appearing to read 'N. Sweeney'.

Natalie Sweeney  
President

*Historic preservation drives  
economic development, stabilizes  
neighborhoods, revitalizes communities,  
honors our past and prepares us  
for the future.*



## *Preservation is – neighborhood stabilization*

**HPA was pleased to support the Northside Institutions Neighborhood Alliance in its efforts to revitalize Hartford's Asylum Hill neighborhood. Using a donated lot at 33 Sergeant Street, NINA had architect Valerio Giadone, an Asylum Hill resident, design a Queen Anne style home that matches the neighborhood's historic character. This in-fill project provided job training in the construction trades for ten Hartford youth. It is an example of how reinvesting in historic neighborhoods creates a sense of place and fosters community pride.**



## *Preservation is – education*

**Hartford's Renzulli Academy teacher Melissa Thom has created "Talking Buildings of Hartford: A Unit of Historic Preservation" that teaches her students to become both historians and preservationists. The objective is for the students to learn the story of a building in Hartford through the process of authentic historical research, and share their knowledge through a mini-documentary video. HPA has assisted Ms. Thom with curriculum resources and provides walking tours for her classes in the spring and fall.**

**Hartford Preservation Alliance, Inc.**  
 Statements of Activities and Changes in Net Assets  
 for the years ended December 31, 2012 and 2011

	<b>2012</b>	<b>2011</b>
Change in unrestricted net assets:		
Support and revenue:		
Grants	\$ 226,864	\$ 217,944
Individual dues and subscriptions	32,560	44,121
In-kind donations	5,868	8,993
Memberships	9,681	11,191
Interest income	72	180
Total support and revenue	<b>275,045</b>	282,429
Net assets released from restriction		9,000
Operating expenses:		
Program services:		
Salaries	154,698	137,853
Professional fees	41,444	25,217
Rent and utilities	18,398	18,304
Payroll taxes	14,880	12,098
Programs	6,506	7,842
In-kind expenses	5,868	8,993
Other operating expenses	5,321	4,933
Newsletter	3,536	4,440
Fringe benefits	3,174	15,992
Insurance	2,817	2,987
Leased equipment	2,720	2,423
Marketing and development	2,598	6,568
Printing, copying and postage	1,566	2,444
Office equipment	556	2,081
Depreciation expense	359	2,495
Interest expense	116	30
Total program services	<b>264,557</b>	254,700
Increase in unrestricted net assets	<b>10,488</b>	36,729
Unrestricted net assets, beginning of year	<b>151,590</b>	114,861
Contribution of capital assets	<b>4,308</b>	–
Unrestricted net assets, end of year	<b>\$ 166,386</b>	\$ 151,590

**We are grateful  
to our members  
and our funders  
for their generous  
ongoing support.**



Hartford Preservation Alliance, Inc.  
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